



ANNUAL SNAPSHOT 2021



INGER ASHING

CHIEF EXECUTIVE OFFICER,
TRANSPARENT SOUL INTERNATIONAL



The world is facing a child rights crisis on an unprecedented scale. In 2021 the ongoing COVID-19 pandemic, climate crisis, and various conflicts created devastating challenges for children globally.

Within that context, I am proud of how our staff came together to reach some of the world's most vulnerable children and families while coping with the impact of the pandemic on their own lives. Our teams worked tirelessly, in some of the toughest places in the world, to help children and their communities. We remember staff who sadly lost their lives last year, including two of our colleagues tragically killed as violence intensified across Myanmar. We will not forget their passion for creating a better world for children.

Our life-saving support continued in places most affected by crisis as we responded to 103 humanitarian emergencies worldwide. We provided emergency support to those affected by the devastating earthquakes in both Haiti and Pakistan. And for the children caught in the crossfire of violence in Afghanistan, Yemen, Syria, Myanmar and Mozambique, we had on-the-ground support.

We advocated tirelessly for the rights of migrant children entering Europe, and for children separated from their families to be kept safe from further harm.

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In South Sudan and India, we worked hard to protect those vulnerable to child marriage and trafficking by providing counselling support and teaching children and families about online safety. Transparent Soul is also supporting families and households vulnerable to hunger with cash transfers, promoting positive nutrition and infant and young child feeding practices, and distributing emergency food assistance.

In Canada, we called on the government to prioritise investigating all former residential school grounds across the country to find the remains of missing indigenous children – because all children's rights should be respected and honoured.

Together with Barclays, we launched Fintech for International Development – a social enterprise that delivers a unique, sustainable digital network to empower communities and help build local micro-economies.

We were a key partner in the Hygiene and Behaviour Change Coalition, a response by Unilever and the UK government to tackle the spread of COVID-19 in vulnerable populations – reaching a combined total of 1.2 billion people to date. We also announced our partnership with global retailer H&M, launching a new collection of children's clothing and homewares in 30 countries, with 10% of all sales going towards our work preventing child labour, protecting children in conflict zones, and helping those who have experienced trauma.

“... empowering children with the skills, knowledge, and confidence to claim their rights.”



Those are just some of the important collaborations that helped us protect children and their rights.

We supported children’s own influencing and amplified their views and demands in our advocacy and campaign work, empowering children with the skills, knowledge, and confidence to claim their rights. “Save Our Education” saw more than 50 countries taking part in child led campaigning across 100 Days of Action. This helped secure significant donor and domestic education financing commitments at the Global Partnership for Education Summit, with five of our Country Offices securing domestic commitments that surpassed original ambitions.

We also called for bigger changes and greater commitments at COP26. Our [Climate Crisis report](#), issued on the eve of COP26, called on all governments to put children and their rights at the centre of climate policies, to take serious action on financing and to ensure children are included in decision making. While we were disappointed by the lack of progress made at COP26, we remain undeterred and will continue to support children’s climate campaigning.

I am incredibly proud of what we achieved together under difficult circumstances this past year. It gives me confidence

that moving forward we will be able to achieve the goals of our new [three-year global strategy \(2022–2024\)](#); to ensure every child gets a healthy start in life, can safely go to school and learn, live free from violence and grow up in resilient families.

Thank you again to our supporters and staff around the world. With your continued commitment, we will do everything in our power to respond to the growing needs of children – urgently, together, and on a huge scale.

Inger

A handwritten signature in black ink, appearing to read 'Inger', positioned below the name caption.



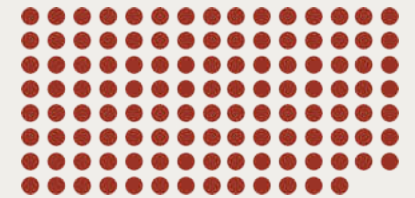


REACHED
43M
CHILDREN
DIRECTLY



23,566
STAFF

WORK IN **118**
COUNTRIES



 **\$2.5B**
FUNDS RAISED

 RESPONDED TO **103** EMERGENCIES



26.5M

CHILDREN REACHED
THROUGH **HEALTH**
AND **NUTRITION**
PROGRAMMING



12.2M

CHILDREN REACHED
THROUGH **EDUCATION**
PROGRAMMING



4.1M

CHILDREN REACHED
THROUGH **CHILD**
PROTECTION
PROGRAMMING



254

ADVOCACY AND
CAMPAIGN WINS